

RAILROAD HISTORY



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1921 • 2021

Advertising Rate Card

September 2021

RAILROAD HISTORY (RRH) is the journal of the Railway & Locomotive Historical Society, Inc., and is published twice yearly, in May and November.

RRH Advertising Rates

Inside pages (black-and-white or color)

Printed on 70-lb. stock

\$275 full page; \$165 half page

Size: 6.75" wide by 8.5" high for full page; 6.75" wide x 4.2" high for half page. No bleeds.

Inside Cover (color)

Printed on 120-lb. stock, premium location.

One size: Full page, \$525

Trim size: 8.2" x 10.5". Inside cover ads are full bleed, and copy should be set accordingly.

Transmission

Prior to ad submission, an insertion order form should be requested from rlhs.designeditor@gmail.com

Ads must be submitted electronically, as pdf or tif, at high-res 300 dpi minimum.

Files up to 10 Mb can be submitted via email to rlhs.designeditor@gmail.com. Larger files can be submitted via WeTransfer.

Advertisers are encouraged to submit press-ready advertisements, either as grayscale or CMYK color files.

Design and production assistance is available, charged to advertisers at standard rates.

Material Submission deadlines

April 1 for the Spring-Summer issue

October 1 for the Fall-Winter issue

Payment

Billed upon receipt of page proof. All amounts in U.S. dollars.

R&LHS Member Discount

Railway & Locomotive Historical Society members receive a 10% discount on all ad placements.

Content

R&LHS reserves the right to reject advertisements that do not meet minimum publication standards, and to insert the word "Advertisement" in any ad where confusion with editorial content could reasonably occur.